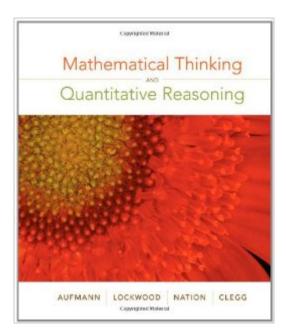
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Mathematical Thinking And Quantitative Reasoning





Synopsis

Designed for the non-traditional Liberal Arts course, Mathematical Thinking and Quantitative Reasoning focuses on practical topics that students need to learn in order to be better quantitative thinkers and decision-makers. The author team's approach emphasizes collaborative learning and critical thinking while presenting problem solving in purposeful and meaningful contexts. While this text is more concise than the author team's Mathematical Excursions (© 2007), it contains many of the same features and learning techniques, such as the proven Aufmann Interactive Method. An extensive technology package provides instructors and students with a comprehensive set of support tools.

Book Information

Hardcover: 832 pages Publisher: Cengage Learning; 1st edition (January 12, 2007) Language: English ISBN-10: 0618777377 ISBN-13: 978-0618777372 Product Dimensions: 10.1 x 8.8 x 1.2 inches Shipping Weight: 4 pounds Average Customer Review: 4.5 out of 5 stars Â See all reviews (2 customer reviews) Best Sellers Rank: #614,423 in Books (See Top 100 in Books) #309 in Books > Science & Math > Mathematics > Popular & Elementary > Arithmetic #5820 in Books > Textbooks > Science & Mathematics > Mathematics #150226 in Books > Reference

Customer Reviews

I purchased this book along with some other liberal arts math books to brush up before I took calculus. Mathematical Thinking and Quantitative Reasoning is a very well written book and I would highly recommend it to anyone who wants to teach themselves a wide variety of mathematics. The writing is very clear and so are the examples, so one can easily learn on their own without the assistance of a professor. And if you're taking a class that uses this book, then you've got a good one.Blitzer's Thinking Mathematically is also a good math book similar to this. Blitzer's book does cover a bit more topics, so for that reason I would say it is a little bit better. Nevertheless, Aufmann's Mathematical Thinking and Quantitative Reasoning is still a very good book that covers many different topics in mathematics. This book is definitely worth the 5 stars, although no textbook is worth the \$100+ dollars that they charge for them.

Great book for those who don't think they can do math. If I could do it, so can anyone! Easy to follow processes along with realistic uses for "real life" math that we deal with on a daily basis.

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